

## Unit 14 What is globalization, and what role do networks play in globalization? At what scale do networks operate in the globalized world? How have identities changed ...?

### 6

## Human Geography

The following information corresponds to Chapter 14 in your textbook. Fill in the blanks to complete the definition or sentence. Note: All of the following information in addition to your reading is important, not just the information in the blanks. p.441-454

### Field Note: Global Consumption

(Gap)RED is a part of the Global Fund to combat \_\_\_\_\_ in Sub-Saharan Africa. Gap is one of several corporations working to establish a \_\_\_\_\_ of private sector funding for designated \_\_\_\_\_ projects.

- Economic geographers have studied the geography of \_\_\_\_\_ - how \_\_\_\_\_ make choices. John Goss observed “consumers are not willing to pay higher prices for ‘\_\_\_\_\_ related products’, lack \_\_\_\_\_ information to make effective choices, suffer from ‘\_\_\_\_\_’, respond more to \_\_\_\_\_ negative campaigns, but are concerned over “\_\_\_\_\_ of \_\_\_\_\_ & \_\_\_\_\_.” (Tsunami, Haiti, Katrina)

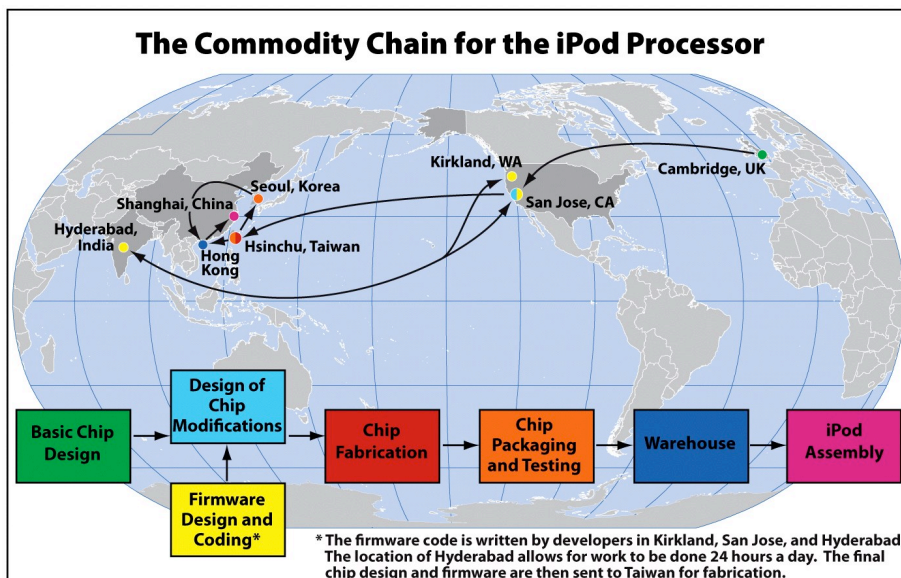


Figure 14.2  
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- The \_\_\_\_\_ is central to the production of an iPod. The basic chip design begins in \_\_\_\_\_, the microchip is produced by Portal Player a \_\_\_\_\_ company with offices in \_\_\_\_\_, the actual microchip is created in \_\_\_\_\_ creating a commodity chain that reveals how \_\_\_\_\_ & \_\_\_\_\_ around the world interconnect to make the company's microchip.
- \_\_\_\_\_ is the end point of a commodity chain & the beginning of the product's afterlife (a whole new chain of experiences.)

### What is globalization, and what role do networks play in globalization?

- Globalization occurs across \_\_\_\_\_ and across \_\_\_\_\_, regardless of \_\_\_\_\_ borders. The backbone of globalization is \_\_\_\_\_. Arguments for globalization are “\_\_\_\_\_ raises the well-being of all countries....” Anti-globalizationists argue that the countries of the \_\_\_\_\_ continue to protect their own \_\_\_\_\_ while forcing the countries of the \_\_\_\_\_ & \_\_\_\_\_ to open their \_\_\_\_\_ to \_\_\_\_\_ investment and remove \_\_\_\_\_ from their domestic production.
  - The \_\_\_\_\_ is a term used to describe the principles of free trade & how to achieve it. Opponents see this as a \_\_\_\_\_ push for the rest of the world to \_\_\_\_\_, to open \_\_\_\_\_ markets, to \_\_\_\_\_ trade & to encourage \_\_\_\_\_. They argue that \_\_\_\_\_ is not free, but sends most of the benefit to the \_\_\_\_\_.

### Networks

- \_\_\_\_\_ defines networks as “\_\_\_\_\_” without a \_\_\_\_\_. Ideally networks are \_\_\_\_\_ structured with power \_\_\_\_\_ among all with \_\_\_\_\_ flowing in all directions. Networks enable globalization to occur. \_\_\_\_\_ links some places more than others, creating \_\_\_\_\_ of globalization & its outcomes.

### Time-Space Compression

- \_\_\_\_\_ - means certain places are more \_\_\_\_\_ than ever through \_\_\_\_\_ and \_\_\_\_\_ networks, and other places are \_\_\_\_\_ than ever. The shift now is from computer-

centered technologies to \_\_\_\_\_ diffused technologies (with a biology revolution in the making). The major divide in access of info between the core and periphery resulting in uneven outcomes.

### Global Cities

- Geographers have studied the levels of connectivity among cities. By tracking flows they noted that \_\_\_\_\_ cities are the most connected with New York. They also found that \_\_\_\_\_ not \_\_\_\_\_ is more connected to Latin America, and New York is the \_\_\_\_\_ globally linked city in the world (London wins the prize ahead of \_\_\_\_\_) \_\_\_\_\_ is also highly ranked coming in at number \_\_\_\_\_.

### At what scales do networks operate in the globalized world?

- \_\_\_\_\_ term used to define inter-linkages across the globe, at the global, local & regional scales.
- \_\_\_\_\_ - the idea that locals should be engaged in deciding what development means for them & how to achieve it – response to \_\_\_\_\_ decision making.
- Social trends in global capitalism include decreasing \_\_\_\_\_, increasing \_\_\_\_\_ have worked to prevent the disadvantaged from \_\_\_\_\_ goods or services within the “\_\_\_\_\_” economy leading some communities to develop a \_\_\_\_\_ currency.
- \_\_\_\_\_ & \_\_\_\_\_ in media after the Cold War has resulted in global control by \_\_\_\_\_ global corporations.  
(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_,  
(4) \_\_\_\_\_ (5) \_\_\_\_\_ & (6) \_\_\_\_\_
- A vertically integrated corporation has ownership in many points along the \_\_\_\_\_ & \_\_\_\_\_ of a commodity chain.
  - The media companies compete for \_\_\_\_\_, \_\_\_\_\_ & \_\_\_\_\_.
  - \_\_\_\_\_ has moved to gain \_\_\_\_\_ (production companies, radio shows, television programming, etc) and \_\_\_\_\_ (radio, television stations, magazines, & movies)
  - Vertical integration helps attract & maintain customers through \_\_\_\_\_, the cross promotion of goods (Disney characters on Disney Cruises.)
  - Vertical integration limits the number of \_\_\_\_\_, people or corporations that control access to information. \_\_\_\_\_ make gatekeeping more difficult due to the easy access to the Internet
- Major retail corporations are typically \_\_\_\_\_ integration, similar products in different places. (Banana Republic, the Gap, & Old Navy all have the same parent company.) (Gatorade, Doritos, Quaker granola bars = PepsiCo)

### How have identities changed in a globalized world?

- People identify themselves by identifying \_\_\_\_\_ or \_\_\_\_\_ at the local, regional, and global scales.
  - Princess Diana’s death quickly connected people around the globe, as 9/11 & Katrina united the US. Information is quickly available, natural disasters like the Tsunami in the Indian Ocean became a world event with donations and response from all continents.

Globalization has been compared to a \_\_\_\_\_, but globalization is a series of processes. Many of the most important processes take place within the network of \_\_\_\_\_, in places linked by \_\_\_\_\_, by \_\_\_\_\_, by \_\_\_\_\_ and by \_\_\_\_\_.

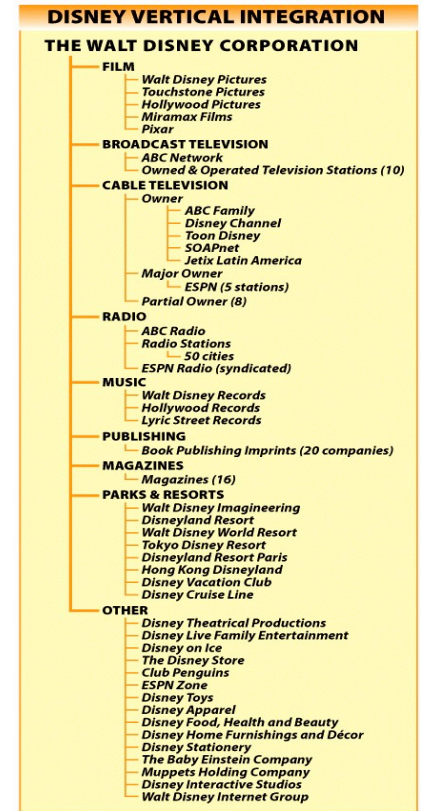


Figure 14.7  
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Figure 14.9  
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Ground zero at the World Trade Center, NY, NY.